Attorney Docket No. 432383-600011

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Levergood et al.

Serial No.:

09/548235

Filing Date:

April 12, 2000

For:

Web Advertising Method

Art Unit:

2145

Examiner:

Patrice L. Winder

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

The Commissioner is authorized to charge the fee for entry of this Information Disclosure Statement to Jones Day's Deposit Account, No. 501432, Reference No. 432383600011. An extra copy of this transmittal letter is enclosed for your convenience in processing the charge.

Respectfully submitted,

David B. Cochran, Esq., Reg. No. 39,142

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August 14, 2006

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PTO/SB/08A (10-01)

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| INFORMATION DISCLOSURE<br>STATEMENT BY APPLICANT<br>(use as many sheets as necessary) |                          |   |  |  |       | Application Number                                | 09/548235           |   |  |
|   |                          |   |  |  |       | Filing Date                                       | April 12, 2000      |   |  |
|   |                          |   |  |  |       | First Named Inventor                              | Levergood et        | Levergood et al.                                      |  |
|   |                          |   |  |  |       | Art Unit  | 2145                | 2145  |  |
|   |                          |   |  |  |       | Examiner Name                                     | Patrice L. Win      | Patrice L. Winder                                     |  |
| Sheet   |                          | 1 of  |  | 1  |       | Attorney Docket Number                            | 43238360001         | 1   |  |
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|   | T                        | Document Num  | ber  | Publication                                  |       | Name of Patentee or                               | Pages, Columns, Lir | nes, Wher   |  |
| Examiner<br>Initials*   | Cite<br>No. <sup>1</sup> | Number - Kind Code <sup>2</sup> (if known)  |  | Date/Date of Patent MM-DD-YYYY               |       | Applicant of Cited Document                       |                     | Relevant Passages or Releva<br>Figures Appear         |  |
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| Examiner<br>Initials*   | Cite<br>No.1             |   | Publication Date MM-DD-YYYY  untry Code <sup>3</sup> - Number <sup>4</sup> - Kind  |  | N     | ame of Patentee or Applicant of Cited<br>Document | Where Relevant Pass | Where Relevant Passages<br>or Relevant Figures Appear |  |
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| Examin  | er                       | -   |  |  |       | Date  |                     |   |  |
| Signature   |                          | 1   |  |  |       | Considered  |                     |   |  |

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